

SERA 1

RASHID YACHTS & MARINA

EMAAR

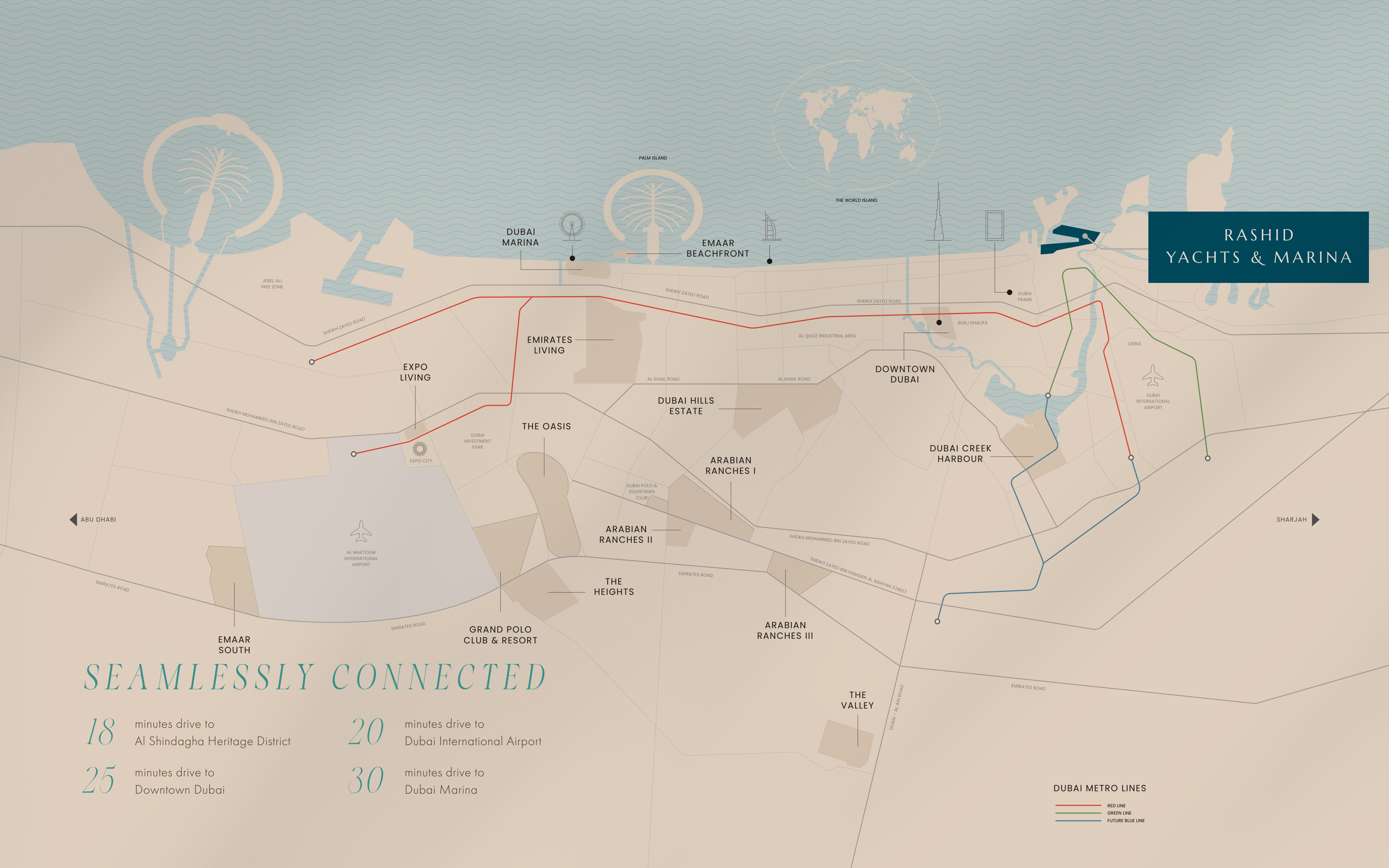


RASHID YACHTS & MARINA

Welcome to Rashid Yachts & Marina — a visionary haven along the Arabian Gulf, where daring design meets azure horizons. Sweeping marina vistas unfold alongside a promenade lined with curated retail and dining destinations, whilst yachts gently berth at your doorstep, moments become a celebration of opulent waterfront living.



RASHID
YACHTS & MARINA



SEAMLESSLY CONNECTED

18 minutes drive to
Al Shindagha Heritage District

25 minutes drive to
Downtown Dubai

20 minutes drive to
Dubai International Airport

30 minutes drive to
Dubai Marina

DUBAI METRO LINES

- RED LINE
- GREEN LINE
- FUTURE BLUE LINE

COASTAL ELEGANCE REDEFINED

Every residence is brought to life with intricate detail and striking expression, offering a marina living experience beyond the ordinary. Rashid Yachts & Marina redefines Dubai's seafront coastal legacy — a realm of fearless ambition and infinite discovery.



Chic Marina
Promenade



World Class
Yacht Club



Signature
Hotels



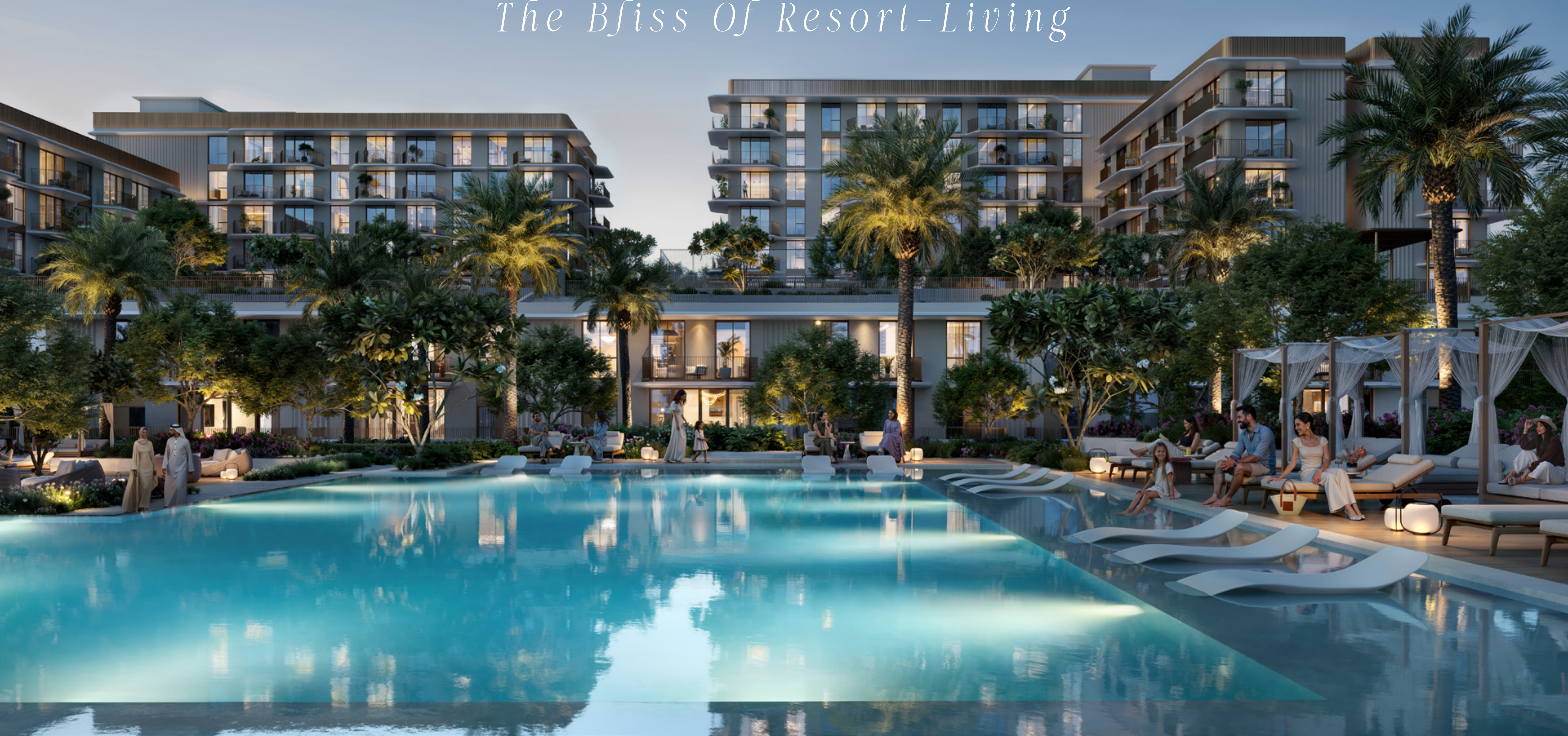
Unique Retail
Experiences



SERA 1

RASHID YACHTS & MARINA

The Bliss Of Resort-Living



SERA 1

RASHID YACHTS & MARINA



- | | | | |
|-----|-------------------|---|----------------------|
| 1 | MARINA PROMENADE | 5 | COMMUNITY FACILITIES |
| 2 | THE CANAL POOL | 6 | GYM |
| 3 | MOSQUE | 7 | WATER GARDEN |
| 4 | SCHOOL | 8 | FOUNDERS HOUSE |
| QE2 | QUEEN ELIZABETH 2 | H | HOTEL |

YOUR LUXURIOUS RESORT-STYLE RESIDENCE

Step into a home where every day feels like a luxurious getaway. Thoughtfully designed, each space reflects the elegance of resort living reimagined with a contemporary spirit, creating moments and experiences that stay in your memories.



Overlooking the serene water garden, tranquil pools, and sunlit leisure terraces, Sera 1 captures the soul of an opulent retreat, where mornings flow into relaxed afternoons by the water and evenings are touched by marina breezes. With refined residences and amenities that elevate leisure into an art form, offering an intimate escape at every turn.

CURATED SPACES OF LEISURE

Our lush, waterside setting is a haven for both relaxation, delight and play. Vibrant water gardens, sparkling pools, and sunlit promenades bring life, colour, and energy to each moment. Here, there's a little experience for everyone to soothe the mind and revitalise the soul.



Water Garden



Paddle Court



Kids Play Area



Basketball Court



Leisure Pool



Recreational Lawn



Gym



BBQ Area



Yoga Decks



Amphitheatre



*WHERE
TRANQUILITY FLOWS*



EXPERIENCE RESORT-LIVING, EVERYDAY

Step into a sun-kissed poolscape surrounded by swaying greens and breathtaking water garden. Relish the warm sunlight as you lounge or plunge into crystalline waters, immersing yourself in pure relaxation. Every moment here is designed to relax and rejuvenate the mind, body, and soul - an idyllic sanctuary where resort-style elegance meets nature's calm.



WATER GARDEN

An architectural rendering of a modern residential development. In the background, several multi-story apartment buildings with light-colored facades and large glass windows are visible. The central courtyard is a lush green space with a winding concrete path. People are shown in various leisure activities: some are sitting on wooden picnic tables, others are lying on the grass, and a man and a woman are sitting in large, rounded, light-colored armchairs in the foreground. The scene is set during the golden hour, with warm sunlight filtering through the trees and casting long shadows. The sky is a clear, pale blue.

*MOMENTS OF
WONDER UNDER
OPEN SKIES*

AMPHITHEATRE

*JOY, ENERGY,
& LAUGHTER IN
EVERY CORNER*

KIDS PLAY AREA



*CHALLENGE
AND CELEBRATE
EVERY MATCH*

PADDLE COURT



*WHERE SKILLS
SHINE AND
SPIRITS RISE*

BASKETBALL COURT





LUXURY TRANSLATED WITH SERENITY

Welcome to the residences inspired by glorious holiday-feel. Sera 1's 1 to 3-bedroom apartments capture the energy of Dubai's pulse and opulent marina living whilst offering serene pool and vistas of lush greenery. Designed with contemporary elegance and comfort, each home promises a refined, luxurious lifestyle.







*A HOME CURATED
FOR SENSES*





VISION OF NAUTICAL ELEGANCE



Sera 1's architecture marries nautical elegance with contemporary sophistication. Soft sand tones, reflective glass and champagne-finished accents create a harmonious façade that complements the serene marina setting. Textured materials and conscious detailing add depth and character, crafting a visual identity that is both inviting and luxurious.





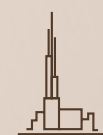
WATERFRONT ENERGY, MARINA'S PULSE

Beyond your private retreat, the vibrant marina awaits just a stroll away. Wander along the lively promenade, savouring waterfront cafés, boutique experiences, and the gentle rhythm of marina life. Here, excitement and serenity coexist effortlessly, offering a lifestyle that balances leisurely indulgence with spontaneous adventure.



CONNECTED TO EVERYTHING THAT MATTERS

At Sera 1, vibrant city landmarks and culture are just minutes away, while serene marina living surrounds you. From heritage to high-rises, every corner of the city is within effortless reach, offering you access to the city's key attractions and landmarks.



Downtown Dubai



Heritage Village



Dubai Mall



Al Sabkha Gold Souq



Dubai Int'l Airport



Dubai Museum





GLOBAL LIFESTYLE DEVELOPER

EMAAR

A leader in the global real estate market, EMAAR has grown over the years to become the largest real estate developer outside of China. You will be investing with one of the best-regarded brands in the world*.

AED 71.7 Bn

Market Cap - FY 2023

115,000+

Residential Units Delivered

AED 14.4 Bn

Revenue – As on 30 June 2024

12+

Global Market Presence

AED 5.3 Bn

Net Profit - H1 2024

42,200+

Residential Units
Currently Under Development

*As on 30 June 2024