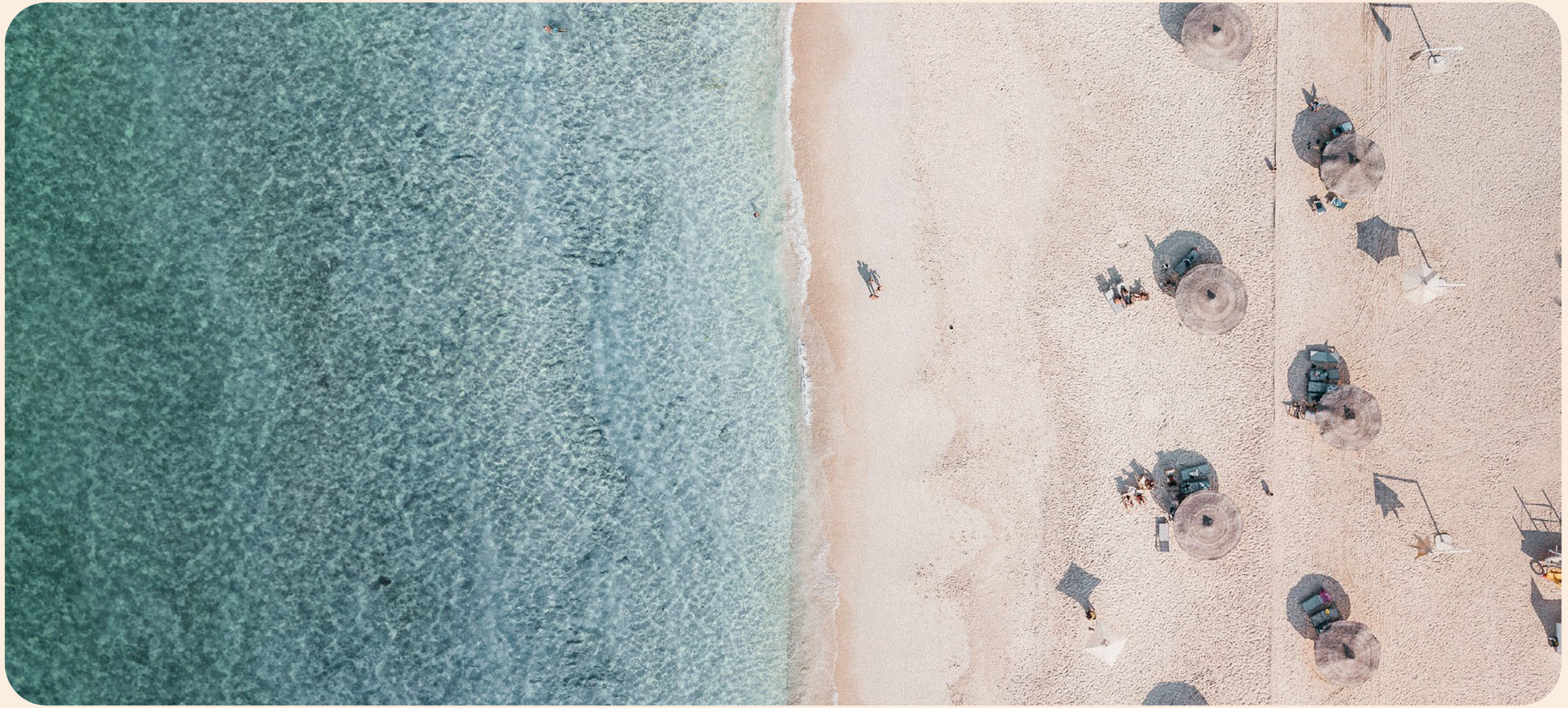


caesar

A SODIC SIGNATURE

Back to Basics
Back to Caesar

Back to

THE TRUE ESSENCE OF SAHEL LIFE.



A TIMELESS CHARM

The Gem of Sahel



Take a trip down memory lane into the pure essence of the North Coast at Caesar, a community that evokes the genuine nostalgia of a summer getaway reminiscent of Agamy and Montazah. Embracing the timeless authenticity and charm of the past, this remarkable community ensures a life filled with the simple pleasures that truly matter. Caesar stands as an unmatched destination on the North Coast, going back to the simpler summer days when beach moments are only interrupted by a loud “fresca” call.

REVIVING SUMMER NOSTALGIA



AN UNPARALLELED DESTINATION

Unique Location Unveiled

Caesar is nestled at km 82 on the Alexandria-Matrouh Road, embracing over 1.2 km of captivating beachfront along Egypt's enchanting North Coast. Located peacefully on the Mediterranean shore, Caesar offers breathtaking views of Ras El Hekma, creating an expansive bay for your ultimate relaxation.

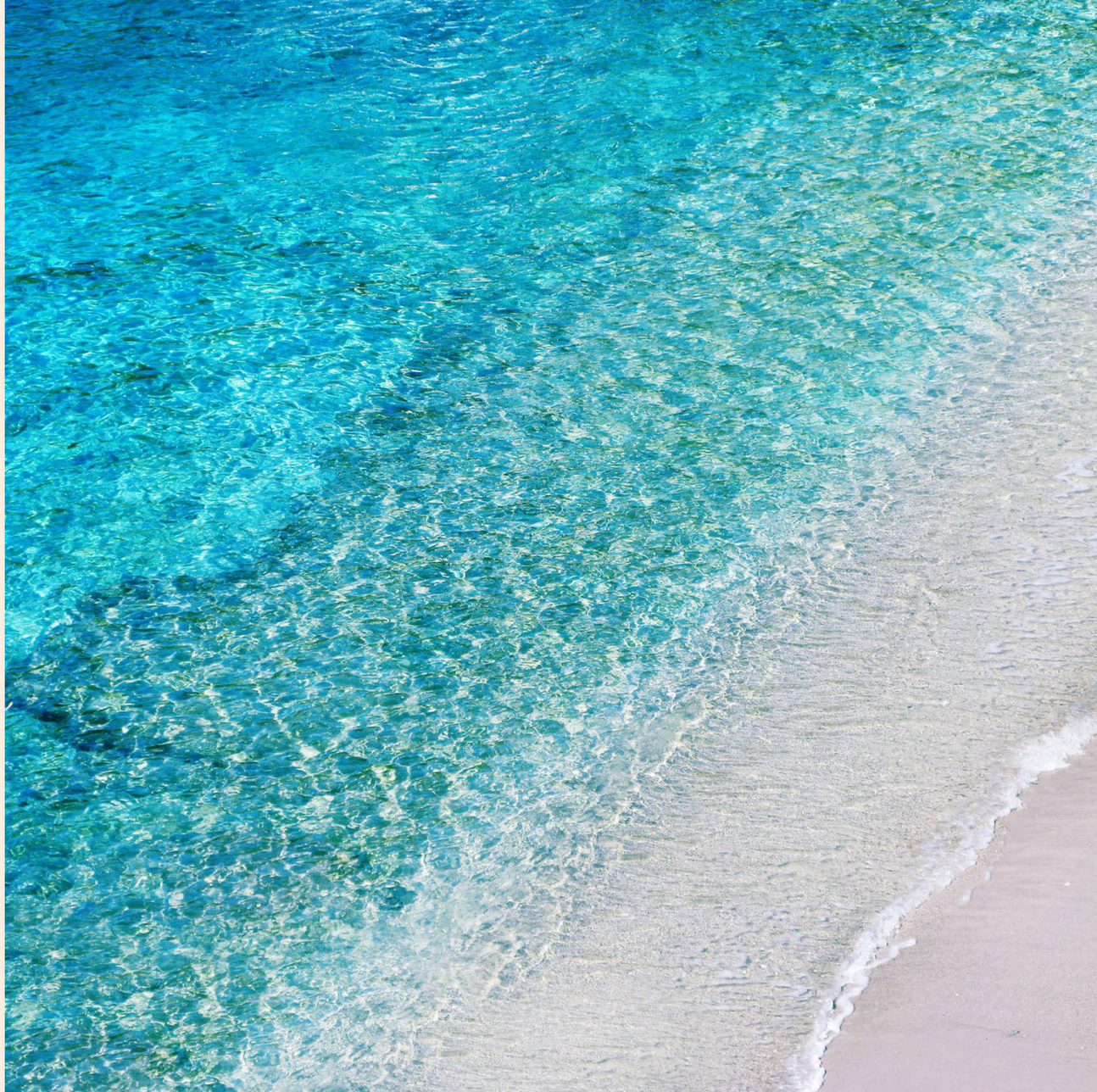



RETREAT TO
THE BAYSIDE
OF THE NORTH COAST.

A CRYSTAL CLEAR BAY

The Bay's Tranquil Retreat

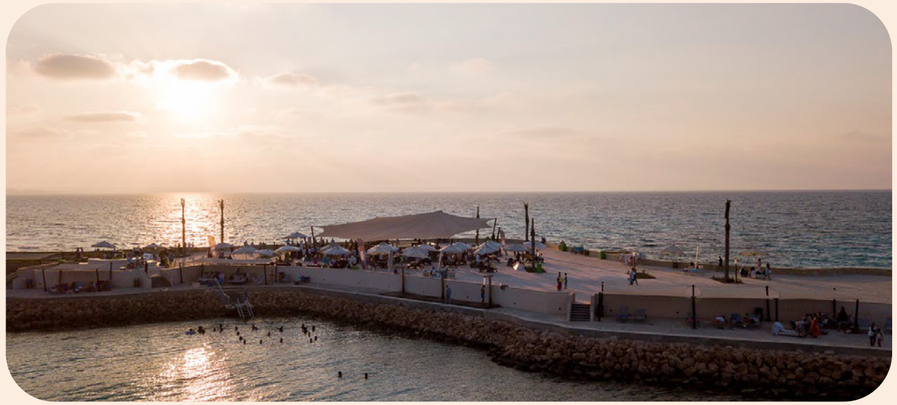
Experience serenity at Caesar's bay, where tranquil, crystal clear waters grace a magnificent sandy coast. Just a short walk from the restaurant and The Pier, The Bay offers a perfect spot to unwind and take a refreshing dip, while your children safely enjoy nearby playgrounds. Our intimate and relaxed atmosphere ensures that homeowners and guests can truly indulge in a soul-soothing, authentic summer retreat. Immerse yourself in the captivating charm of our crystal-clear, pool-like waters that span along a glorious sandy coastline.




NOTHING BUT
A FEEL-GOOD
EXPERIENCE.

The Pier

The Vibrant Charm of The Pier



Indulge in the exceptional ambiance of Caesar at The Pier. With its walkways and decks which act as a natural divider between The Bay and The Beachfront areas. The Pier offers a vibrant social environment, providing the perfect gathering spot for families and friends to create lasting memories during the carefree days of summer.


ESCAPE TO
SERENITY.

PRESERVING THE HERITAGE

Where Nature is Cherished and Celebrated



Caesar goes beyond embracing the beauty of nature; it truly appreciates and respects the natural world. Surrounded by stunning sandy shores and the glistening sea, it provides a serene oasis for relaxation and rejuvenation. The vibrant colors of bougainvilleas and the gentle swaying of palm trees create a picturesque setting that invites you to fully immerse yourself in the tranquility of nature.



WHERE EVERY
MOMENT COUNTS.





THE ULTIMATE PEACE OF MIND

1.2 km beachfront

Caesar Beachfront spans a breathtaking 1.2 km, attracting visitors with its picturesque views and inviting turquoise waters. It is a place where cherished memories are made, where the sun-kissed shores invite you to unwind on comfortable sun loungers. The Beachfront offers a raw and authentic coastal lifestyle experience, where time seems to stand still as your senses soak up the beauty of the surroundings.



AN ACTIVITY FILLED PROMENADE

Surrounded by sea views and culinary delights

Experience the lively scene of Caesar's promenade. Whether you prefer a refreshing morning jog, a leisurely mid-day stroll, or a brisk walk at sunset, this buzzing boardwalk offers a place for the community to stay active while reveling in cinematic sea views at every turn. The promenade is adorned with a curated selection of exquisite F&B experiences, inviting homeowners to indulge in delectable cuisines while basking in the warm embrace of the North Coast's sun. The soothing sound of waves accompanies social encounters and reflective moments of solitude along the boardwalk.


A HAVEN OF FUN
AND RELAXATION.



THE MATCHA EXPERIENCE

A destination for dining, shopping & entertainment

MATCHA, the retail village at Caesar, draws inspiration from a village-like experience, fostering a strong sense of community among all residents. This vibrant hub offers top-notch restaurants, diverse food and beverage concepts, retail stores for summer essentials, exclusive service apartments, and a dedicated sports area. Discover a well-stocked supermarket, a charming café, and a healthy F&B outlet. Indulge in bakery treats and enjoy leisurely strolls with loved ones. MATCHA perfectly blends convenience, culinary delights, and entertainment into one dynamic setting.

MATCHA



ELEVATED SERVICED APARTMENTS

A Pleasant stay with a hotel touch

Good Days reimagines traditional hospitality with a unique apartelle concept that blends the comfort of home with elevated services. Each property is more than a place to stay, it's a reflection of the local community. From architecture to interior design, every detail is thoughtfully crafted to showcase the neighborhood's charm and offer guests an immersive, authentic experience. Our open house serves as a welcoming, curated space designed to spark meaningful connections, discovery, and experiential events. Enhancing the stay is a vibrant retail area located just below the main accommodations, featuring grab-and-go food options, a cozy diner for relaxed meals, and a curated mix of local shops. Whether picking up a quick bite or browsing unique finds, guests enjoy seamless convenience and a dynamic atmosphere, making Good Days a well-rounded and memorable destination.

good days STAYS

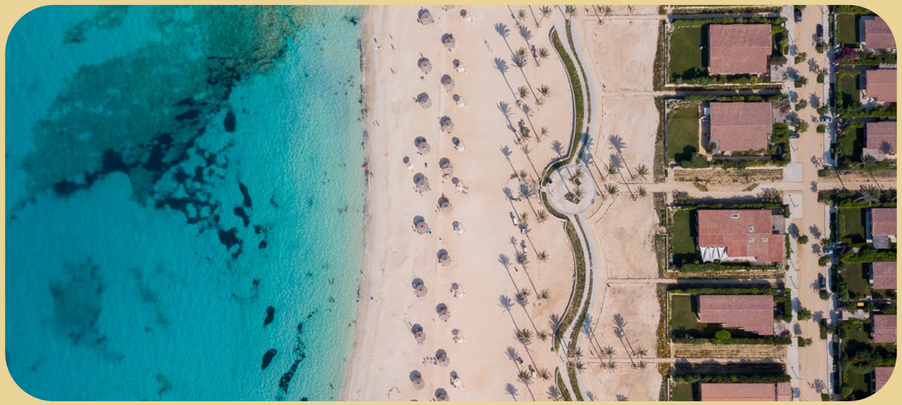

A HIDDEN
SANCTUARY.

A TRUE MARVEL
OF MODERN
ARCHITECTURE.



A VISIONARY MASTER PLANNER

World Class Renowned Master planner



The masterplan of the new phase was meticulously designed by DLR Group, an international master planner ranked among the top 40 architects in the world with a legacy in resorts & hospitality. The outdoor spaces are thoughtfully integrated, giving each neighborhood a distinct character while maintaining a sense of unity throughout the community.




A TRULY
BEAUTIFUL
EXPERIENCE.



PRISTINE CRYSTALLINE LAGOONS

More than 20,000 sqm Lagoons

The Crystal Lagoons ® amenities in Caesar offer an unparalleled experience with its stunning crystalline waters that seamlessly blend with luxurious surroundings. This innovative feature creates an idyllic oasis where residents and guests can enjoy a pristine, tropical atmosphere right at their doorstep. The very large, expansive lagoons provide a serene escape for relaxation and recreational activities, offering a vibrant summer escape in Caesar.

Crystal Lagoons

CAPTIVATING LAGOONS.



REIMAGINED DESIGN

Stone-Crafted Homes

From the moment you step through the door, you are greeted by a sense of warmth that envelops you. The homes are built to pay homage to the rich heritage of old-world craftsmanship. The architecture stands as a testament to timeless beauty and thoughtful design.





Disclaimer:
- All rendering and other visual materials, designs, facades are for illustrative purposes only.

WORLDS OF LIMITLESS
RELAXATION & RECREATION
EXCLUSIVELY YOURS.




RAW
UNTOUCHED
BEAUTY.

ENCHANTING VIEWS

Timeless Living by Crystal clear lakes



Caesar's new phase offers a refined living experience, where every home is thoughtfully positioned to capture sweeping views of crystal-clear lakes and lush natural landscapes. Within this setting, a thoughtfully curated golf experience adds a layer of leisure and charm, enriching the lifestyle with moments of calm and connection. With a focus on harmony, privacy, and beauty, the community invites residents to immerse themselves in tranquil surroundings designed for timeless living

REDISCOVER
THE GOOD
OLD DAYS.



UNMATCHED PRIVACY

Space For Every Home Owner



At Caesar's new phase, the promise of infinite space and unrivaled privacy becomes a reality. Nestled within this coastal sanctuary, there are only two homes per acre, ensuring an unprecedented level of seclusion and tranquility. With ample room to roam and luxuriate in your own private oasis, the expansive area surrounding each home creates a perfect setting, shielding you from the outside world.

LIVE ABOVE IT ALL

At Caesar's newest enclave, every detail is a masterstroke in elevated living. With only a selective range of villas, twin villas, and townhouses, the community promises unparalleled privacy and space. With an altitude reaching up to 40 meters above sea level, the architecture is designed to blend timeless elegance with modern comfort, creating an effortless indoor-outdoor flow that frames every sunrise, sunset, and tranquil breeze off the Mediterranean.



WHERE EACH HOME IS A SANCTUARY

Beyond your doorstep, a world of refined leisure unfolds. Caesar's signature-designed golf course stretches across lush, manicured landscapes, where every swing is framed by panoramic beauty. Perched at high altitude, the Golf Clubhouse crowns the horizon, offering sweeping views of the fairways and two shimmering lakes below. Surrounded by state-of-the-art amenities and exquisite private residences, life here is a harmonious tapestry of elegance, nature, and elevated living, where each home is not just a residence, but a sanctuary.





BREATHTAKING LAKES

At Caesar, two shimmering lakes span 6,000 sqm of pure serenity. Bringing undisturbed elegance to the landscape, the beauty of the surrounding nature can be experienced from every home. Every day, residents are treated to breathtaking views, where water, sky, and horizon meet to create an atmosphere of harmony and tranquility.

MAGICAL
SUNSETS.



MAGNIFICENT VIEWS



Disclaimer:
• All rendering and other visual materials, designs, facades are for illustrative purposes only.

HAVEN
STANDALONE VILLA



Disclaimer:
- All rendering and other visual materials, designs, facades are for illustrative purposes only.

HAVEN
STANDALONE VILLA



Disclaimer:
• All rendering and other visual materials, designs, facades are for illustrative purposes only.

BLISS
TWIN HOUSE



Disclaimer:

- All rendering and other visual materials, designs, facades are for illustrative purposes only.

BLISS
TWIN HOUSE



Disclaimer:
- All rendering and other visual materials, designs, facades are for illustrative purposes only.

SHELL
TOWN HOUSE



Disclaimer:
• All rendering and other visual materials, designs, facades are for illustrative purposes only.

SHELL
TOWN HOUSE



Disclaimer:
- All rendering and other visual materials, designs, facades are for illustrative purposes only.

FINISHING SPECIFICATIONS

1. ENTRANCE, CORRIDORS, RECEPTION & DINING AREAS

- Floors — High Quality Porcelain
- Walls — Paint
- Ceiling — Paint

2. STAIRCASE

- Floors — Marble
- Walls — Paint
- Ceiling — Paint

3. KITCHEN (WITHOUT CABINETS)

- Floors — High Quality Porcelain
- Walls — Paint
- Ceiling — Paint

4. GUEST TOILET & POWDER ROOMS

- Floors — High Quality Porcelain
- Walls — High quality porcelain with Paint
- Ceiling — Paint

5. BATHROOMS (EXCEPT NANNY'S BATHROOM)

- Floors — High Quality Porcelain
- Walls — High Quality Porcelain with Paint
- Ceiling — Paint

6. BEDROOMS

- Floors — High Quality Porcelain
- Walls — Paint
- Ceiling — Paint

7. LIVING AREAS

- Floors — High Quality Porcelain
- Walls — Paint
- Ceiling — Paint

8. NANNY'S ROOM & DRIVER'S ROOM

- Floors — High Quality Ceramic
- Walls — Paint
- Ceiling — Paint

9. NANNY'S BATHROOM

- Floors — High Quality Ceramic
- Walls — High Quality Ceramic
- Ceiling — Paint

10. TERRACES

- Floors — High Quality Porcelain
- Walls — High Quality Exterior Paint

11. ROOF TERRACES

- Floors — High Quality Porcelain
- Walls — High Quality Exterior Paint

12. SANITARY WARE

- High Quality Sanitary fixtures and fittings

13. DOORS

- OAK Veneered MDF

14. AIR CONDITIONING

- Non Inverter Split Units — Cooling Only

  (Except Nanny's and Driver's Room - Provisions Only)

15. HEATERS

- Not Included — Provisions Only
- Conventional Water Heater Design
- Maximum Electrical Load = 2 kW – 220V

16. ALUMINUM WORKS

- High Quality Single Glazed Aluminum Frames

