

DAMAC

ELEGANCE

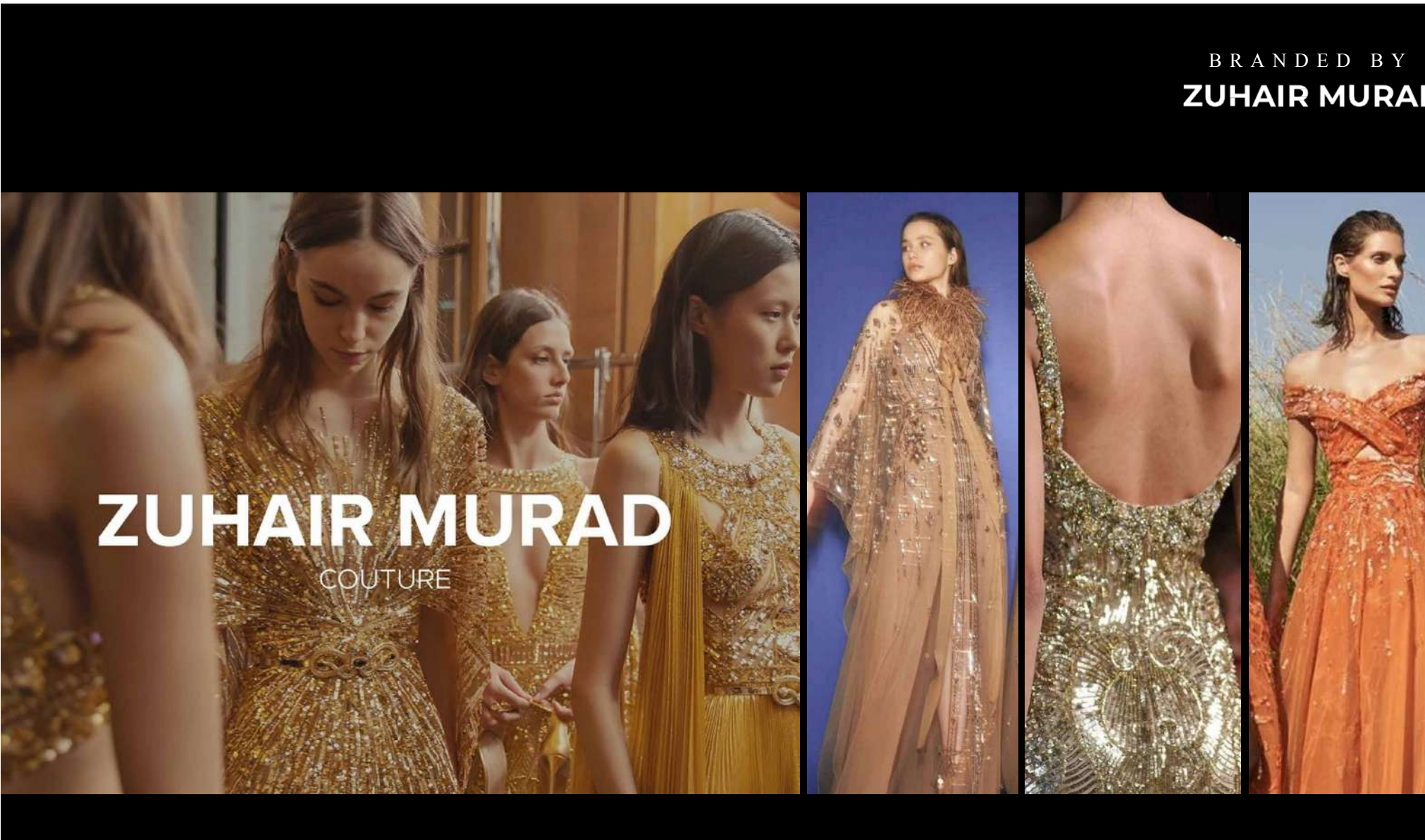
T O W E R

SIGNATURE II

B R A N D E D B Y

ZUHAIR MURAD

BRANDED BY
ZUHAIR MURAD



ZUHAIR MURAD

COUTURE

BRANDED BY
ZUHAIR MURAD

INSPIRATION



BRANDED BY
ZUHAIR MURAD



ZUHAIR MURAD

The Epitome Of Luxury Fashion

DAMAC

Murad made his first appearance on the catwalks of Rome with a collection that led to his participation in the Italian calendar. The couturier exemplifies his undying quest for impeccable craftsmanship with his artisanal flair.

Zuhair Murad has marked his presence internationally, as well as in Hollywood among great stars. He has become a favorite at red carpet events for celebrities, and several other famous people wear Murad's breathtaking designs.

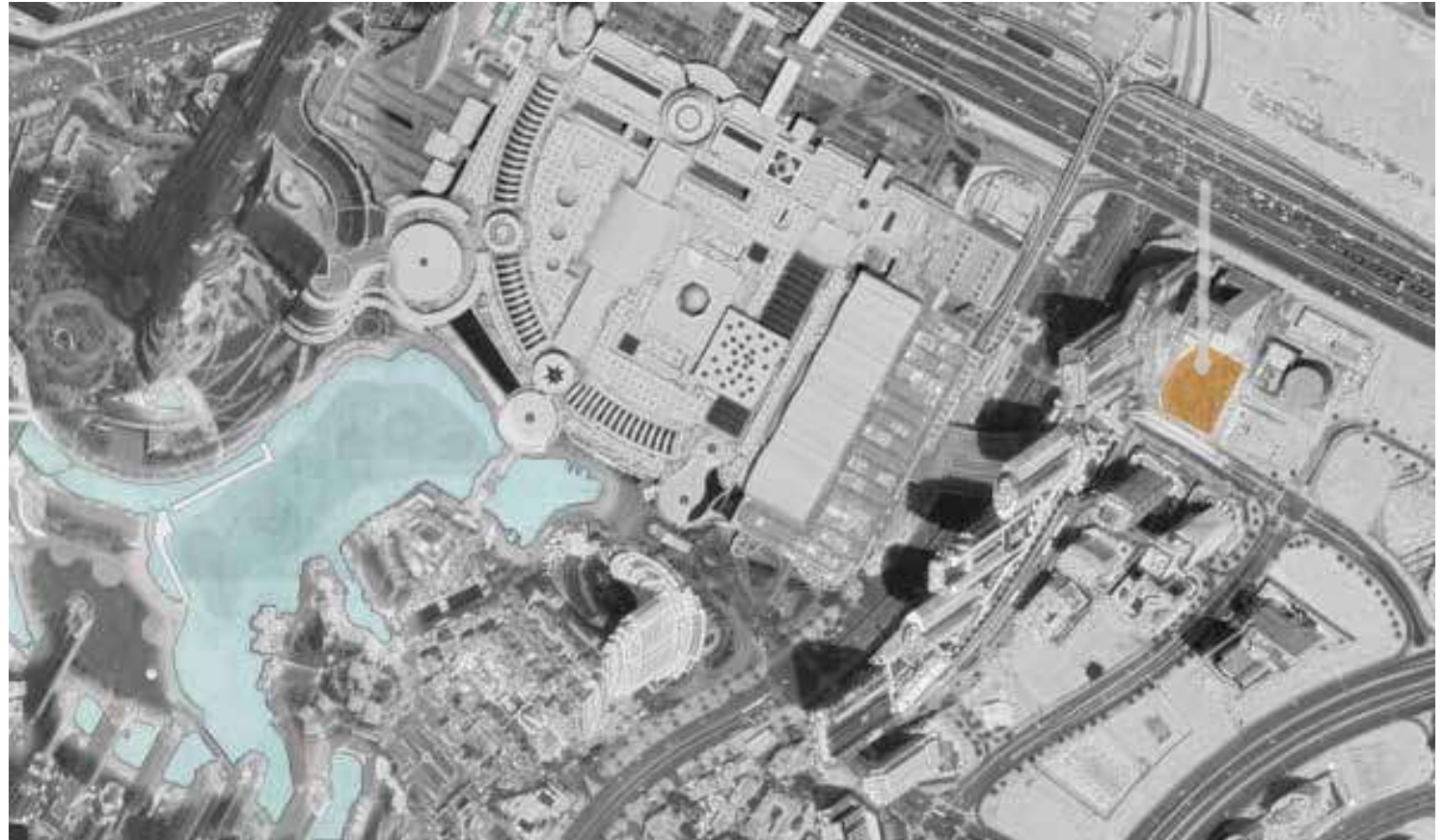
Celebrities like Adele, Marion Cotillard, Taylor Swift, Carrie, Underwood, Ivana Trump, Cheryl Fernandez-Versini, Beyoncé Knowles, Jennifer Lopez, Kellie Pickler, Najwa Karam, Shakira, Katy Perry, Christina Applegate, Vanessa Williams, Ana Ortiz, have worn his creations. He has also dressed the likes of Najwa Karam in her video clips "Lashhad Hobbak" and "MaFi Noum". Priyanka Chopra wore a white embellished strapless gown by Zuhair Murad at her maiden Oscars in 2016.



THE LOCATION

DAMAC

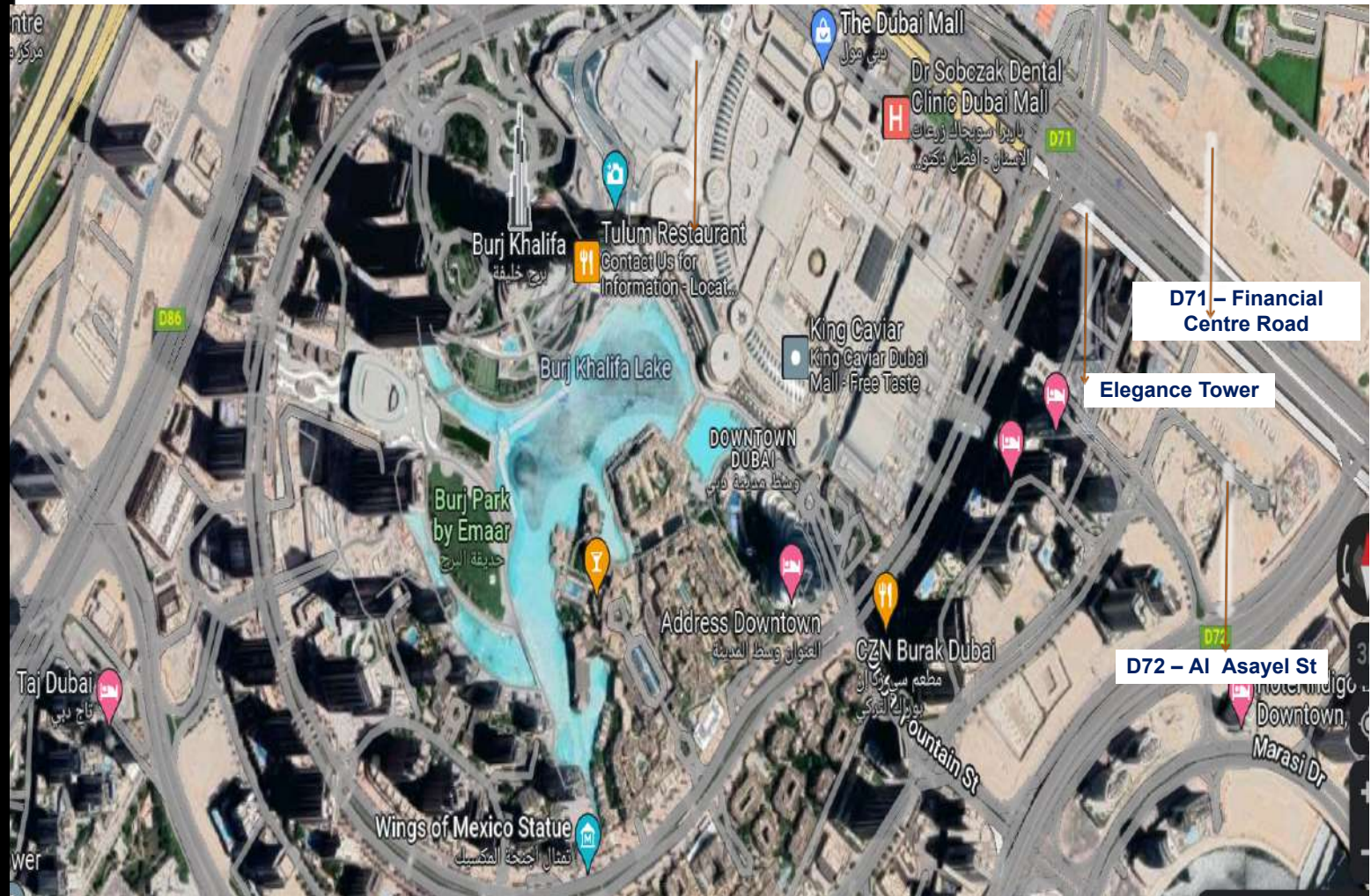
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ZUHAIR MURAD



THE LOCATION

DAMAC

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- ZA'ABEEL VIEW
- CANAL VIEW
- DOWN TOWN
- VIEW
- BURJ KHALIFA VIEW



TOWER CONFIGURATION

BRANDED BY
ZUHAIR MURAI



TRANSFORMABLE SPACES

23RD-25TH FLOOR

SECRET DOORS

1ST-25TH FLOOR



AMENITIES

- SWIMMING POOL
- SUN BED ZONE
- POOL BAR
- LAGOONS
- KIDS PLAY AREA

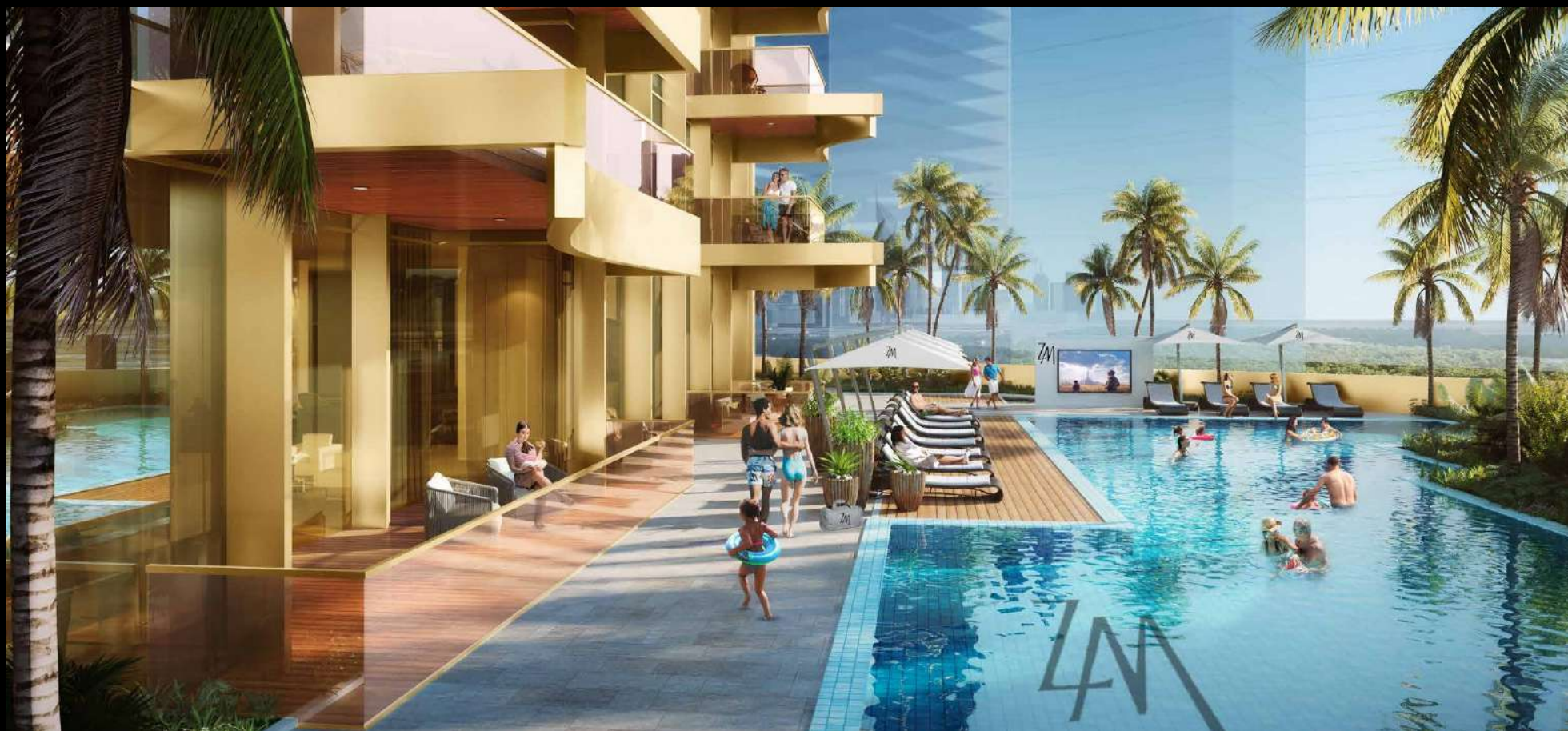




B R A N D E ZU, A R MURAD
D R Y



B R A N D E ZU, A R MURAD
D E B Y



B R A N D E ZU, A R MURAD
D E B Y



B R A N D E ZU, A R MURAD
D E B Y



B R A N D E ZU, A R MURAD
D R Y



B R A N D E ZU, A R MURAD
D R Y



B R A N D E ZU, A R MURAD
D E B Y



B R A N D E ZU, A R MURAD
D R Y



I N T E R
I O R D E
S I G
N

B R A N D E ZU A R M U R A D
D B Y

BRANDED BY
ZUHAIR MURAD



LIVING ROOM

SECRET DOOR CLOSED

DAMAC



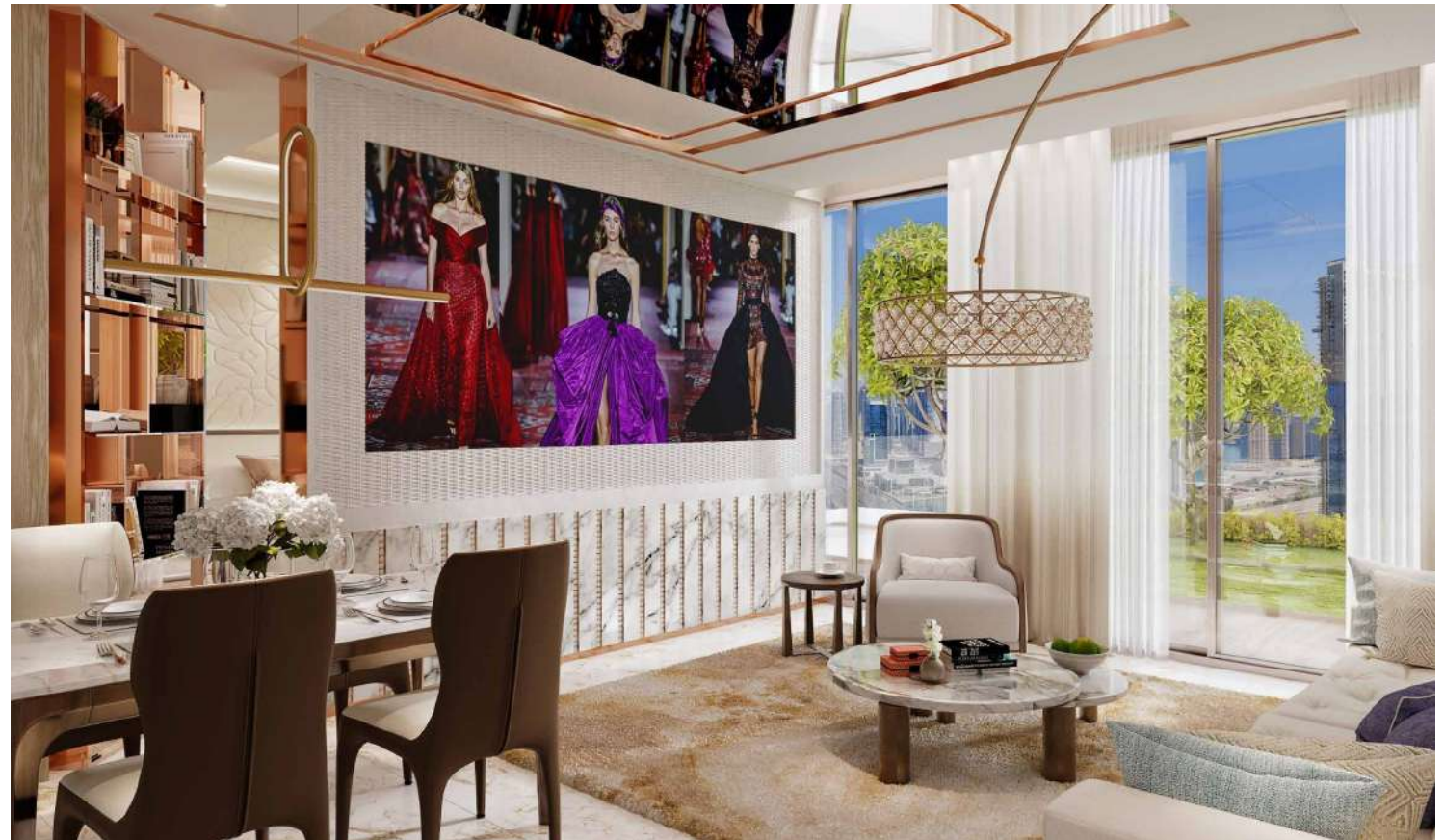
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LIVING ROOM

SECRET DOOR OPENED

DAMAC



LIVING ROOM - BEDROOM

DAMAC

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ZUHAIR MURAD



BRANDED BY
ZUHAIR MURAD



BEDROOM

DAMAC

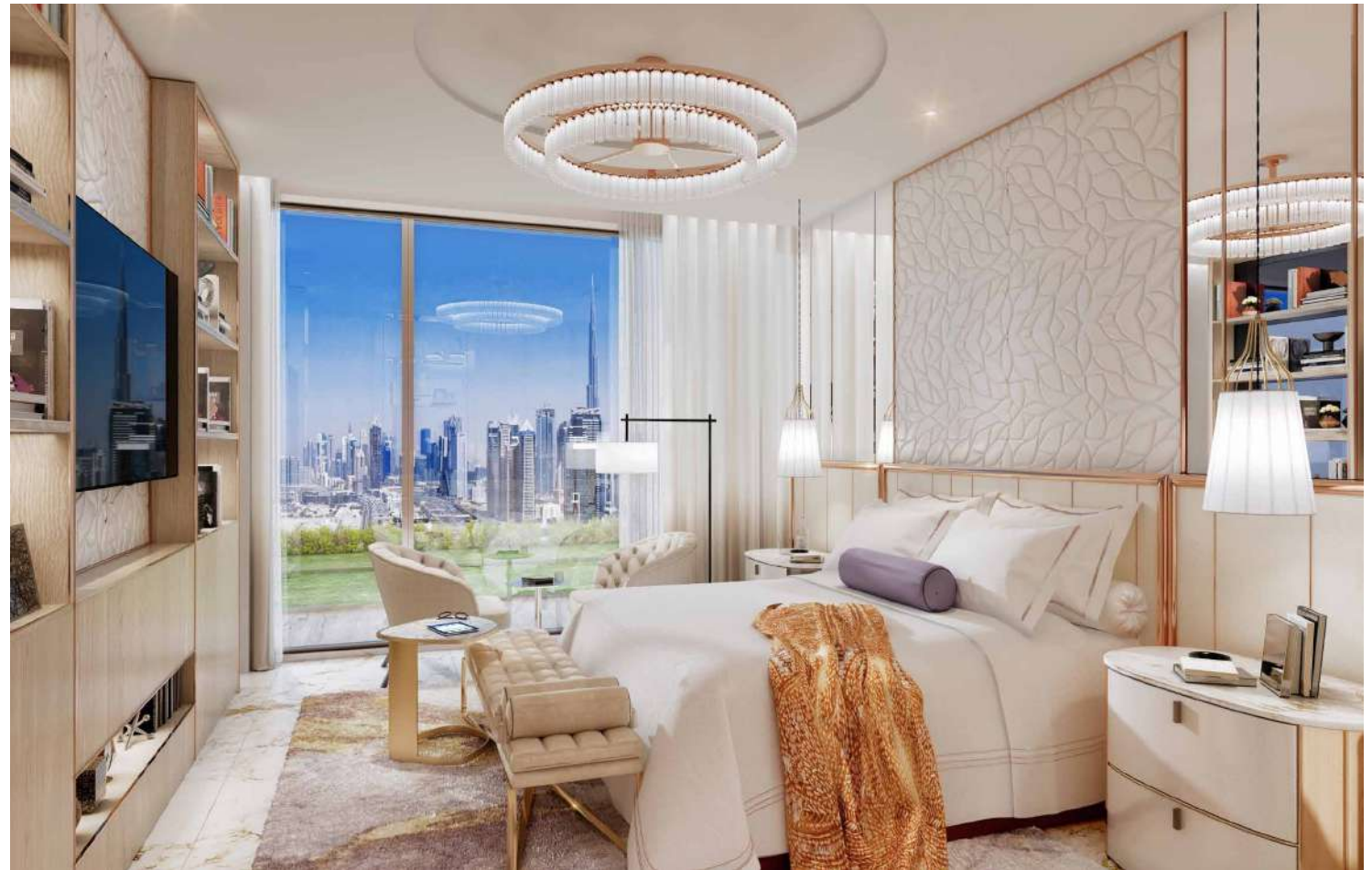


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MASTER BEDROOM

DAMAC



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ZUHAIR MURAD



MASTER BEDROOM

DAMAC

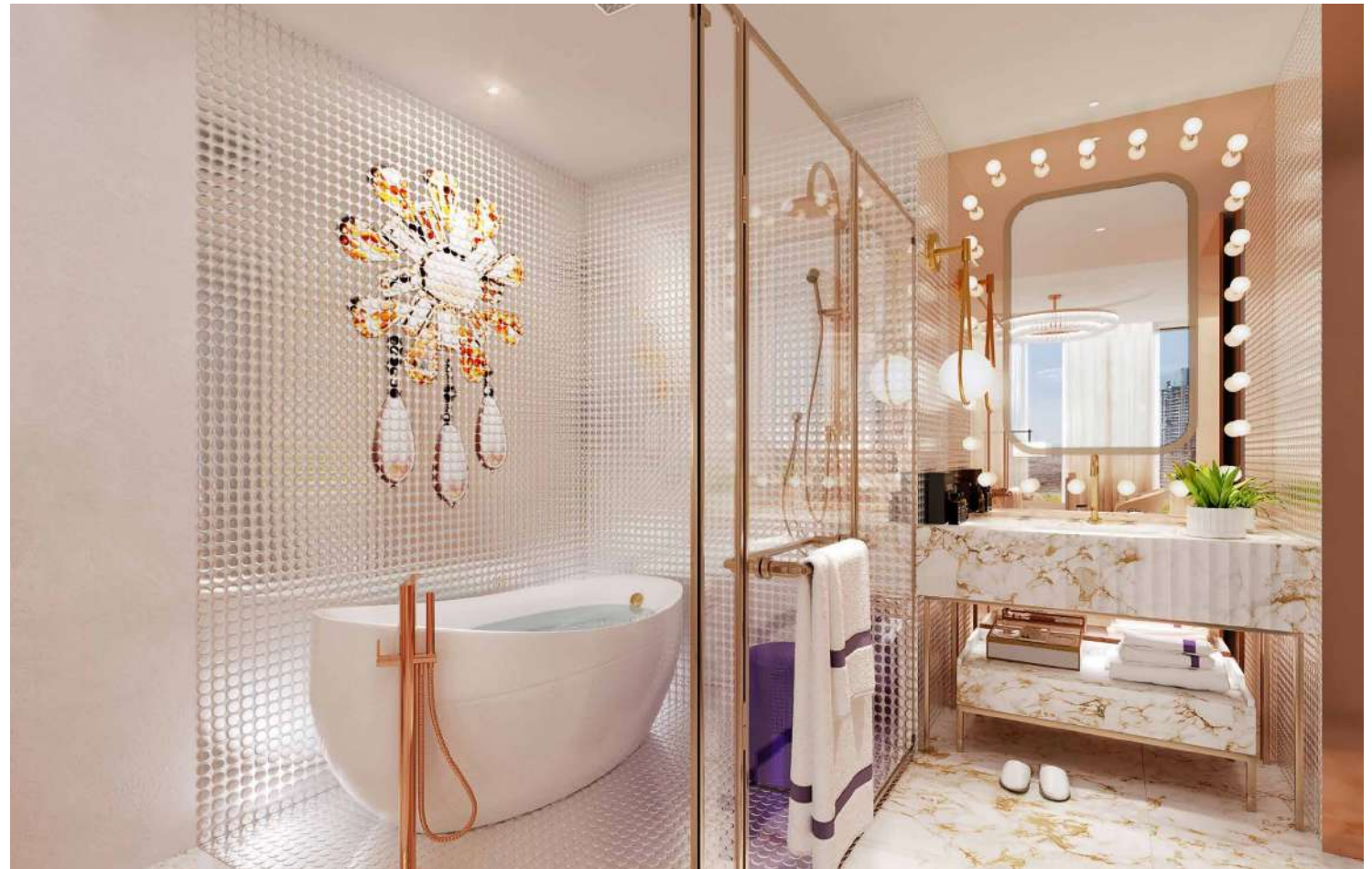


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ZUHAIR MURAD



BATHROOM

DAMAC





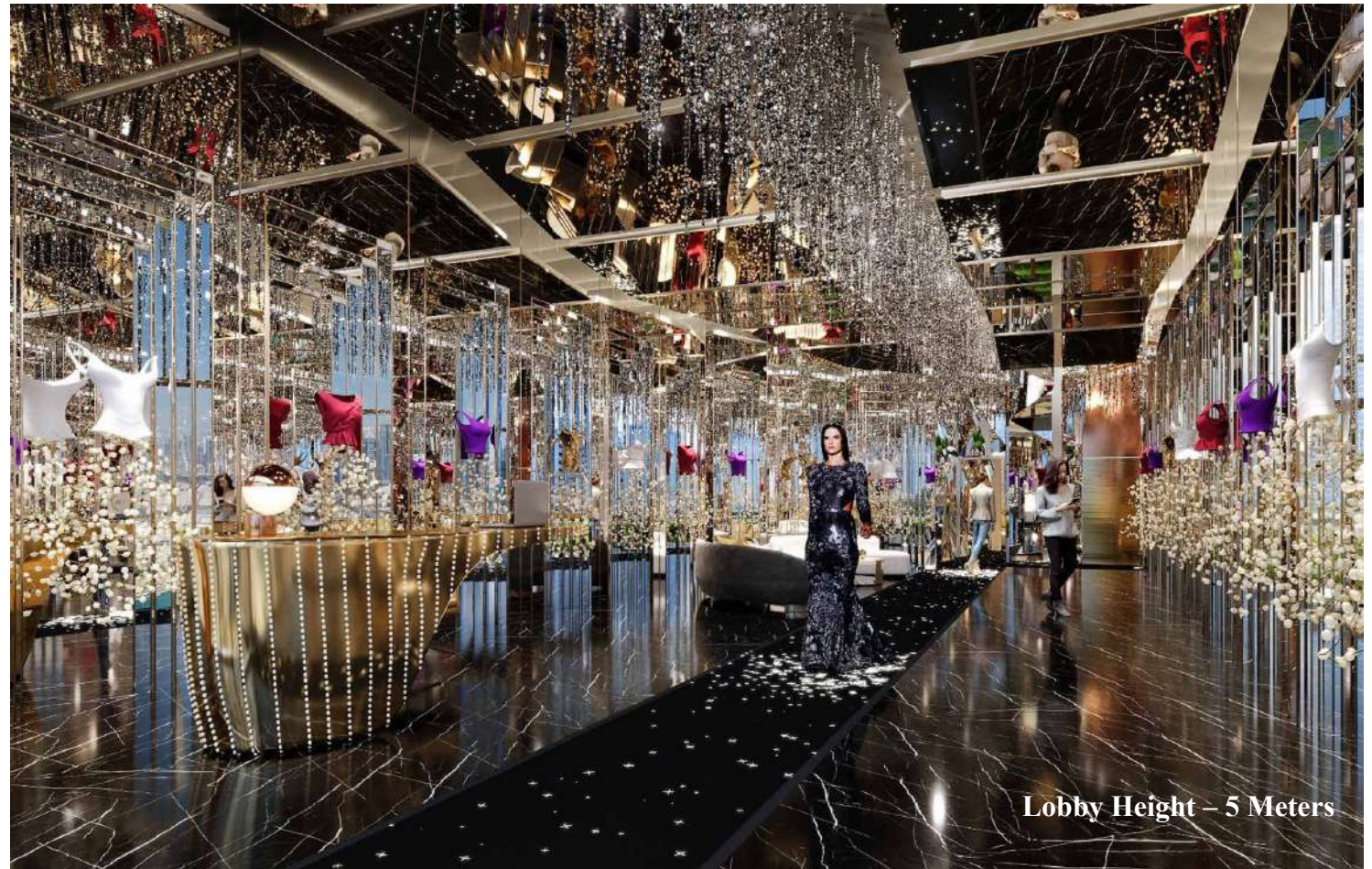
P U B L I C A
R E A S & A
M E N I T I
E S

B R A N D E Z U A R M U R A D
D B Y

GRAND LOBBY

DAMAC

BRANDED BY
ZUHAIR MURAD

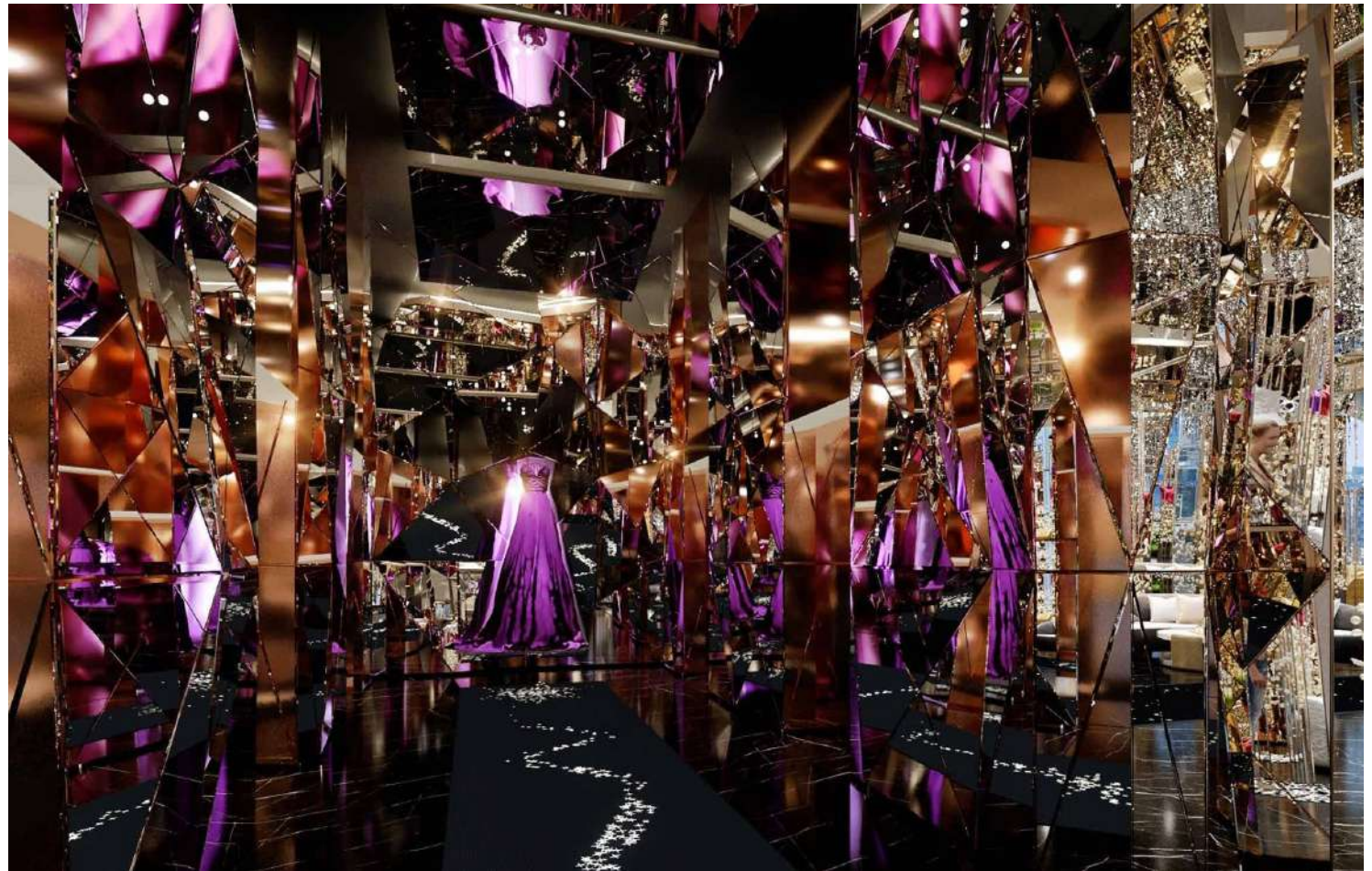


Lobby Height – 5 Meters

GRAND LOBBY

DAMAC

BRANDED BY
ZUHAIR MURAD



GYM

BRANDED BY



BAR

BRANDED BY

