

WATERFRONT
by **MISSONI**

A woman with dark hair and a patterned top is looking out a window. The view outside shows a city skyline across a body of water under a warm, sunset sky.

THE SIGNATURE

THE ISLAND

THE LIFE

An aerial view of a tropical island. The island is covered in lush green vegetation and is surrounded by clear, turquoise water. The sandy beach is visible where the land meets the sea.

A FASHION
HOUSE, A VIBRANT
ISLAND, & THE LIFE
BETWEEN THEM.

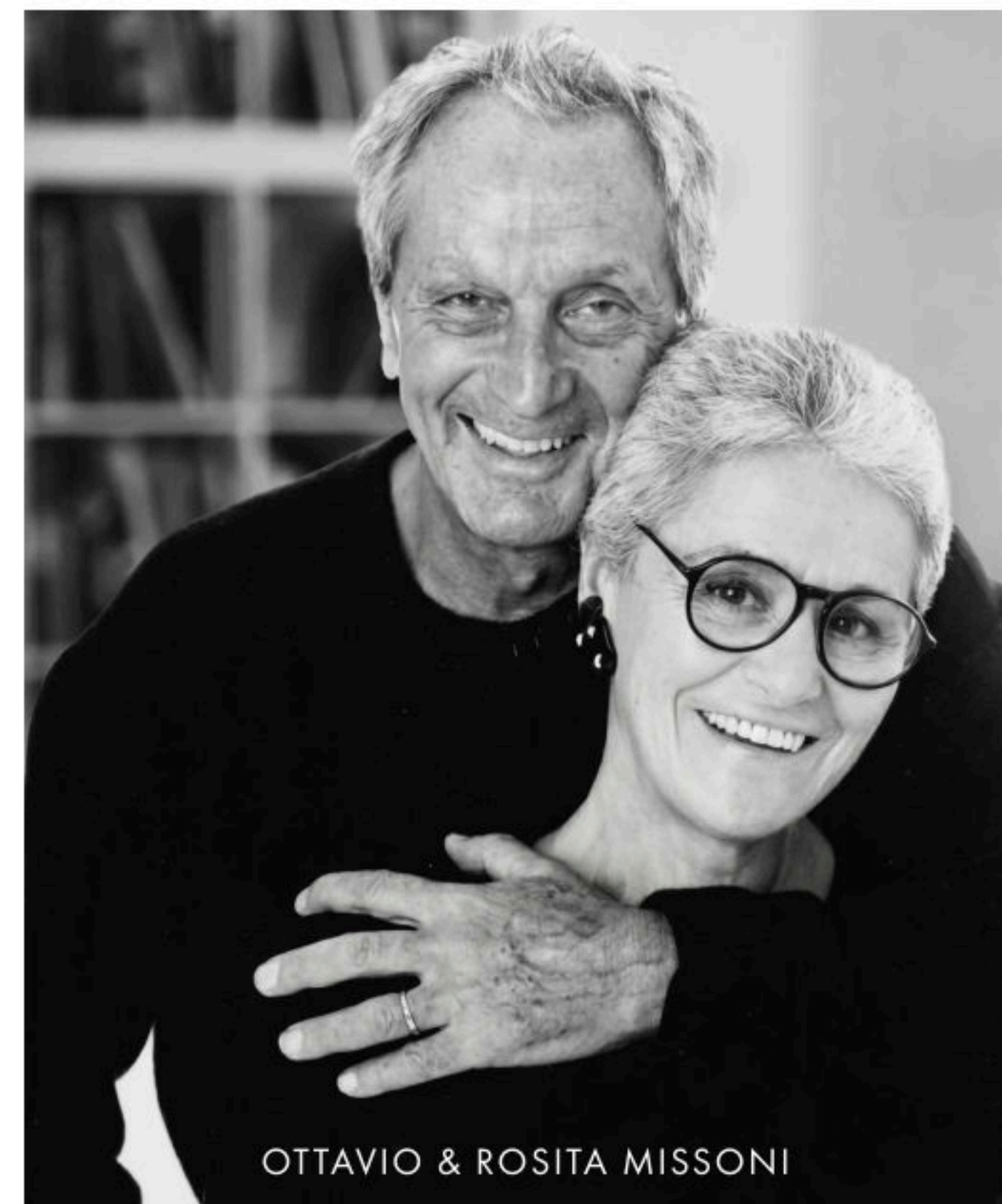


"COLOUR AND
MATERIAL ARE THE
ELEMENTS ESSENTIAL
TO MY CRAFT"

— OTTAVIO MISSONI



BEHIND THE SIGNATURE



OTTAVIO & ROSITA MISSONI

FOUNDED BY OTTAVIO AND ROSITA MISSONI IN 1953 IN GALLARATE, NORTHERN
ITALY, MISSONI BUILT A LANGUAGE SO DISTINCT IT NEEDS NO LABEL.
A SIGNATURE THAT NOW CROSSES FROM FASHION INTO ARCHITECTURE.



THE ISLAND EXPERIENCE



YOU LIVE SURROUNDED BY WATER,
AND THE CITY STAYS IN VIEW.

AL REEM ISLAND SITS JUST OFF THE CAPITAL, CLOSE ENOUGH TO REACH
THE CITY IN MINUTES, FAR ENOUGH TO FEEL LIKE YOU'VE LEFT IT. WATER ON
ALL SIDES, AND ONE OF THE MOST SOUGHT-AFTER ADDRESSES IN THE UAE.



THE LIFE WITHIN

A SIGNATURE YOU ONCE WORE,
NOW A LIFE YOU KEEP.

MISSONI HAS ALWAYS TREATED PATTERN AS SOMETHING TO BE
LIVED IN RATHER THAN LOOKED AT. THE SAME HOLDS FOR THE
HOURS HERE: WARM, UNHURRIED, AND ITALIAN BY TEMPERAMENT.



INTRODUCING

WATERFRONT
by **MISSONI**







A hand with a manicured thumb is shown holding a piece of dark, heavily textured fabric, possibly a rug or a piece of clothing, in the foreground. The background is a bright, modern living room with a large, curved, light-colored sofa, a round wooden coffee table, and large windows overlooking a city and water. The text "STYLE YOU LIVE INSIDE" is overlaid on the image.

STYLE YOU LIVE INSIDE

WATERFRONT BY MISSONI IS THE FIRST MISSONI ADDRESS IN ABU DHABI.
250 RESIDENCES ACROSS 38 FLOORS ON AL REEM ISLAND, ABU DHABI.
EACH ORIENTED TO THE WATER, THE CANAL, THE CITY, OR THE COMMUNITY,
WITH DIRECT BEACH ACCESS AT THE BASE OF THE TOWER.





LA FIRMA THE SIGNATURE

EMIRATES DEVELOPMENTS AND MISSONI, THE CELEBRATED ITALIAN FASHION HOUSE, COME TOGETHER FOR THE FIRST MISSONI ADDRESS IN ABU DHABI. TWO NAMES WITH A SHARED CONVICTION: THAT A SIGNATURE WORTH WEARING IS WORTH BUILDING INTO.





WATERFRONT
MISSONI





MISSONI'S SIGNATURE

MISSONI'S INTERIOR DESIGN BRINGS THE HOUSE'S COLOUR LOGIC,
MATERIAL CHOICES, AND PATTERN LANGUAGE INTO THE LIVING SPACES.



L'ISOLA THE ISLAND

A NATURAL ISLAND OFF THE ABU DHABI MAINLAND.
AL REEM IS ONE OF THE CAPITAL'S FREEHOLD ADDRESSES.
SURROUNDED BY WATER AND MANGROVES ON EVERY SIDE.





THE CAPITAL OF WATERFRONT LUXURY

ABU DHABI IS WHERE EXCITEMENT COMES ALIVE, FROM WORLD-CLASS
ATTRACTIONS AND THRILLING ADVENTURES TO VIBRANT ENTERTAINMENT.
HERE, EVERY DAY FEELS ENERGETIC, EVERY NIGHT FEELS UNFORGETTABLE,
AND FUN BECOMES PART OF THE LIFESTYLE.





WHERE ISLAND LIVING MEETS THE CITY



AL REEM ISLAND IS ONE OF ABU DHABI'S MOST ESTABLISHED ADDRESSES.
WATERFRONT CHARACTER, RETAIL AT STREET LEVEL, WATER ON EVERY
SIDE. WATERFRONT BY MISSONI STANDS AT ITS MOST PROMINENT POINT.
CANAL TO ONE SIDE, SEA TO THE OTHER.

EVERYTHING WITHIN REACH

SET WITHIN SHAMS ABU DHABI, THE BUILDING HOLDS A POSITION FEW CAN CLAIM: WATER ON TWO SIDES, DIRECT BEACH ACCESS AT ITS BASE, AND VIEWS IN FOUR DIRECTIONS.

2^{MIN}

REPTON SCHOOL
ABU DHABI

9^{MIN}

AL MARYAH
ISLAND

3^{MIN}

REEM
HOSPITAL

10^{MIN}

ABU DHABI
DOWNTOWN

4^{MIN}

REEM
CENTRAL PARK

14^{MIN}

SAADIYAT
ISLAND

4^{MIN}

BURJEEL
HOSPITAL

25^{MIN}

YAS
ISLAND

5^{MIN}

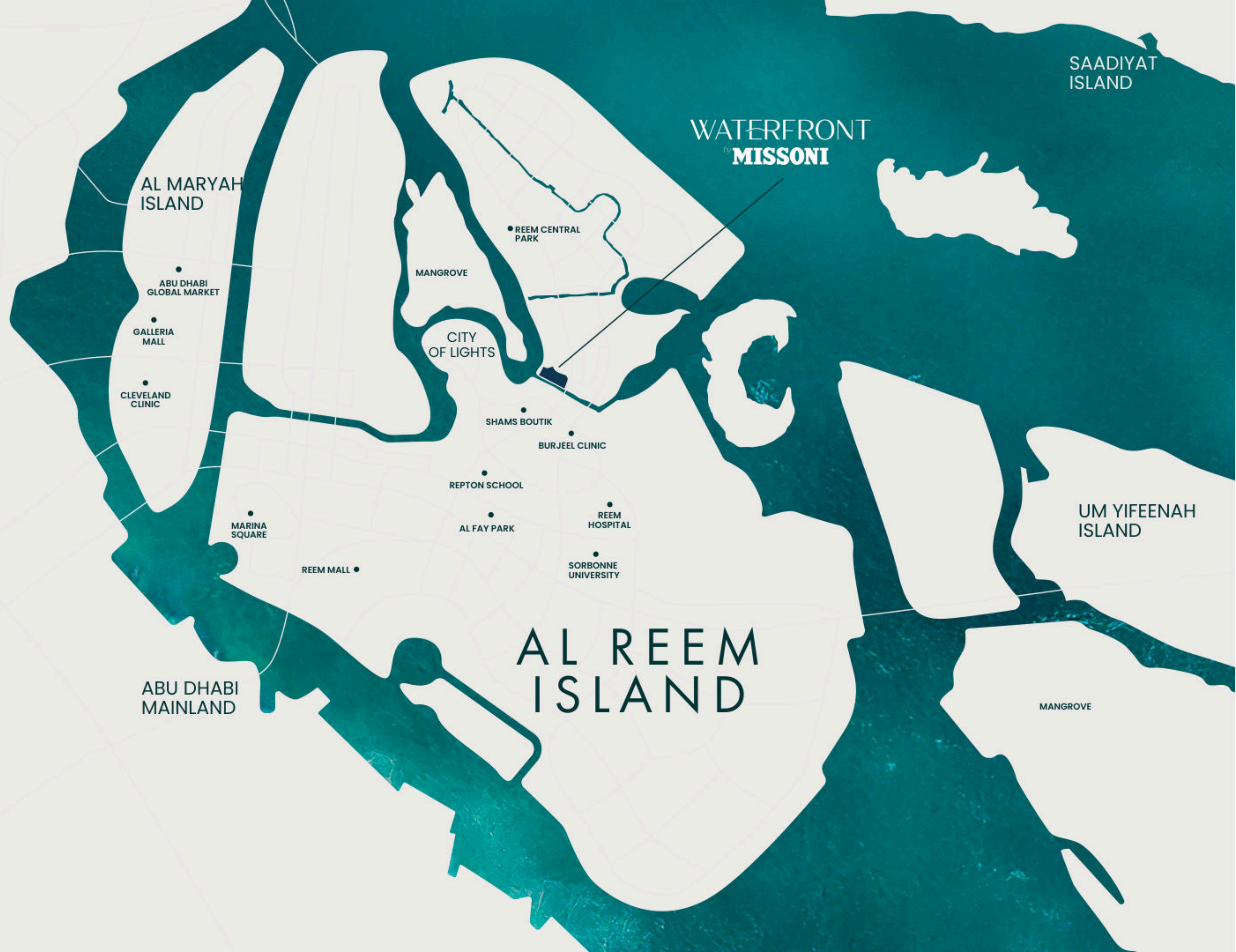
NORD ANGLIA
SCHOOL

25^{MIN}

ZAYED INTERNATIONAL
AIRPORT

5^{MIN}

REEM
MALL



SAADIYAT
ISLAND

WATERFRONT
by **MISSONI**

AL MARYAH
ISLAND

ABU DHABI
GLOBAL MARKET

GALLERIA
MALL

CLEVELAND
CLINIC

MANGROVE

REEM CENTRAL
PARK

CITY OF
LIGHTS

SHAMS BOUTIK

BURJEEL CLINIC

REPTON SCHOOL

AL FAY PARK

REEM
HOSPITAL

SORBONNE
UNIVERSITY

MARINA
SQUARE

REEM MALL

ABU DHABI
MAINLAND

AL REEM
ISLAND

UM YIFEENAH
ISLAND

MANGROVE



LE GIORNATE THE LIFE

THE FIRST FLOOR AND THE GROUND FLOOR OF WATERFRONT BY MISSONI ARE COMPLETE OUTDOOR AND INDOOR LIFESTYLE FLOORS DESIGNED NOT AS A SHOWCASE, BUT AS A DAILY DESTINATION. ELEVEN AMENITIES, ACCESSIBLE FROM THE MOMENT YOU STEP INSIDE THE BUILDING.



THE AMENITY
DECK & THE DAYS
INSIDE IT

DESIGNED TO INSPIRE

WATERFRONT BY MISSONI IS AN EXERCISE IN CRAFT, DELIVERING ENDURING
LUXURY AND ELEGANCE.



SWIMMING
POOL



PADEL
COURT



FITNESS
CENTRE



KIDS
ROOM



BBQ
AREA



PUBLIC
TERRACES



BUSINESS
LOUNGE



ELEGANT
CLUBHOUSE



CINEMA



SPA



VR ROOM



A man and a woman are relaxing by a large, modern swimming pool. The man is lying on his stomach on a lounge chair, looking towards the camera. The woman is sitting on a lounge chair, looking away from the camera. The pool is surrounded by a modern building with large glass windows and palm trees. The scene is set in a tropical environment with lush greenery and a clear blue sky.

SWIMMING POOL

A FULL-SIZED OUTDOOR POOL SET WITHIN THE PODIUM'S
OVAL GEOMETRY, OFFERING GENEROUS SPACE FOR SWIMMING,
RELAXATION, AND RESORT-STYLE LEISURE BENEATH THE OPEN SKY.



PADEL COURT

A REGULATION-SIZE PADEL COURT AT PODIUM LEVEL, FULLY EQUIPPED FOR RESIDENTS TO ENJOY CASUAL MATCHES, REGULAR PLAY, AND AN ACTIVE SOCIAL LIFESTYLE CLOSE TO HOME.



FITNESS CENTRE

A FULLY EQUIPPED FITNESS SPACE WITH DEDICATED ZONES FOR CARDIO, STRENGTH, FUNCTIONAL TRAINING, AND STRETCHING, ENHANCED BY NATURAL LIGHT AND A REFINED CONTEMPORARY ATMOSPHERE.

EQUIPMENT BY

TECHNOGYM



KIDS ROOM

A BRIGHT, SAFE, AND ENGAGING SPACE WHERE YOUNGER RESIDENTS CAN PLAY, EXPLORE, AND CONNECT. DESIGNED WITH AGE-APPROPRIATE ACTIVITY AREAS, IT OFFERS CHILDREN A WELCOMING ENVIRONMENT ENTIRELY THEIR OWN.



BBQ AREA

A DEDICATED OUTDOOR BBQ AND DINING AREA DESIGNED FOR RELAXED GATHERINGS AND OPEN-AIR ENTERTAINING. WITH INTEGRATED COOKING FACILITIES AND COMFORTABLE SEATING, RESIDENTS CAN PREPARE, SERVE, AND ENJOY MEALS TOGETHER.



PUBLIC TERRACES

GENEROUS LANDSCAPED TERRACES EXTEND ACROSS THE PODIUM, OFFERING SHADED SEATING AND INVITING SPACES TO GATHER, UNWIND, OR ENJOY A QUIET MOMENT OUTDOORS.



ELEGANT CLUBHOUSE

A REFINED AND WELCOMING LOUNGE DESIGNED FOR
GATHERING, RELAXING, AND CONNECTING, FROM QUIET
MORNINGS TO LAID-BACK EVENINGS.



LE RESIDENZE THE RESIDENCES

THE HOUSE'S LANGUAGE, TRANSLATED INTO ROOMS. BRONZE
AGAINST OAK, IVORY AGAINST TEXTURE, COLOUR HELD QUIETLY
IN RESERVE. MORNINGS THAT BEGIN WITH THE WATER IN VIEW,
AND EVENINGS THAT NEVER NEED TO LEAVE.



RESIDENCE TYPES

WATERFRONT BY MISSONI OFFERS 250 RESIDENCES
ACROSS 38 FLOORS — ONE-BEDROOM, TWO-BEDROOM,
THREE-BEDROOM, FOUR-BEDROOM, AND PENTHOUSE.
EACH CARRIES THE SAME DESIGN LOGIC AS THE
BUILDING ITSELF: DELIBERATE, CONSIDERED, RESOLVED.

38

TOTAL
RESIDENTIAL FLOORS

250

TOTAL
RESIDENTIAL UNITS

61

ONE BR
APARTMENTS

135

TWO BR
APARTMENTS

44

THREE BR
APARTMENTS

08

FOUR BR
APARTMENTS

02

FIVE BR
PENTHOUSES





WATERFRONT
by
MISSONI



FINISHED THE MISSONI STYLE



BESPOKE MATERIALS ARE USED THROUGHOUT THE APARTMENTS, WITH NEUTRAL TONES, SOFT LIGHTING AND HIGH-END FINISHES, CREATING A SANCTUARY OF LAID-BACK LUXURY.

BRONZE METAL
FRAMES & DETAILS

WARM IVORY
PORCELAIN
WET AREAS

MISSONI HOME
FABRIC ACCENTS

BEIGE TEXTURED
UPHOLSTERY

LIGHT OAK
FLOORING

LIGHT WOOD
FURNITURE





The background of the image is a vibrant, repeating zigzag pattern. The colors transition from deep teal and blue at the top, through light blue and green in the middle, to bright green and yellow at the bottom. The pattern consists of many thin, parallel lines that create a sense of movement and depth.

EMIRATES

DEVELOPMENTS